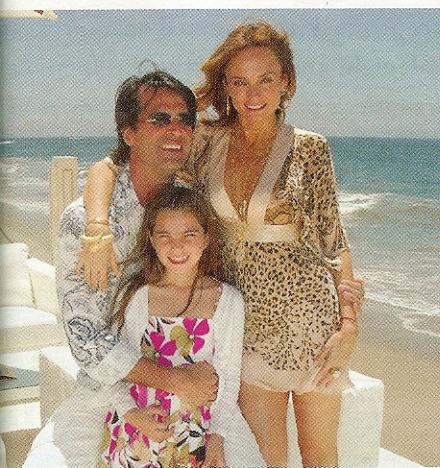




MATHEW EMERZIAN, DEREK CARDOZA, TONI LAMB, BARBARA BALDIERI-MARCH

MATHEW BRYANT, AMEDEO SCOGNAMIGLIO,  
JO MONTROYBOBI LEONARD, JOHN SLEIMAN,  
CINDY LANDON

JAMIE MCKINNON, JOHN O'NEIL, DREW DEWALT



## March to the Top

JULY 5, 2009 • BARBARA BALDIERI-MARCH RESIDENCE

PHOTOGRAPHY BY PATRICK MCMULLEN

The posh outside terrace overlooking the beautiful Malibu beaches at Barbara Balidieri-March's home welcomed more than 75 guests in support of March to the Top, an organization founded by the March family to investigate and fund projects where donors have a direct impact on individuals and communities in need in Africa. The Marches often find innovative ways to solicit donations, such as through their previous endeavor to raise funds by climbing Mt. Kilimajaro. The event on July 5, hosted by Amedeo Scognamiglio and partner Roberto Faraone Mennella, featured the Farone Mennella brothers' exclusive jewelry collection for Carolina Herrera. The jewelry was stunningly displayed on tables amongst sea shells and starfish, creating an exquisite balance of seductiveness, elegance, and softness. Guests in attendance included *Young and the Restless* star Tracey Bregman, Vice President of Valentino June Haynes, socialite Cindy Landon, and TLC manager Bill Diggins.

