

Bobi Leonard Speaks Out

EMPOWERING WOMEN

Be The Best YOU Can Be...

For more than two decades, TV personality, Bobi Leonard has been a bold name in Southern California, as a visionary in residential and commercial interior design, which led her to a career as a design reporter for television. She dedicates her life to helping women prosper in every area of their lives, and focuses her time and energy on her television career, her own skincare line and business consulting.

Bobi Leonard F.A.Q.'s

As a 40 year old woman, I notice my skin is changing—are there things I can do without having plastic surgery? Women can look great without plastic surgery, because we now have epidermal growth factor (EGF). I personally swear by Epidermal Growth Factor, stem cells, healthy eating, taking the right supplements. These habits are very important in your daily life.

What is EGF, where do I get it and how was it developed?

This incredible product was actually developed by NASA after they noticed that astronauts looked significantly older from only a short time in space. They spent a great deal of time and money to find out that this naturally-occurring growth factor in skin could be duplicated in a lab and used to regenerate skin and create a much more youthful appearance. This product won the Nobel Prize for Scientific Studies. At Arcara, we carry an extensive line of products that contain EGF.

I've heard the Cell Stem buzz—how does it work and how does it differ from all the others?

Fine lines and wrinkles form when your skin's stem cells become dormant with age, resulting in fewer new skin cells that keep skin looking smooth and young. Stem Cell Therapy naturally smoothes out lines and wrinkles and makes you look years younger by stimulating your body's ability to reverse aging. Stem Cell Therapy works by increasing the production of new skin cells: Re-activates existing Stem Cells to stimulate fresh, new skin cell production; Increases natural collagen production, decreases the appearance of fine lines and wrinkles, and increases skin's elastin synthesis.

We're very excited about our upcoming Anti-aging Party in Malibu on March 18th!

Come and meet some of the best Anti-Aging Experts in the field. One of our speakers, Dr. Cynthia Watson, is nationally recognized for her practice of integrative medicine. You'll mix, mingle and enjoy a raw food demonstration among other treats. You can R.S.V.P. by calling: (310) 403-2308.

Is there a Group that meets locally and helps women in business?

Women Helping Women of the World, the World

Foundation of Women is a mentoring program that was co-founded by Bobi Leonard and Galit Dayan, whose husband is the Israeli consulate in California. Both women wanted to create a support system to teach women successful business practices and financial independence, worldwide. Founded in 2008, membership has grown to about 300 members. The next meeting will be held on June 16th. Please call the office for tickets at (310) 403-2308.



I would love to have a Business Consultant, but I feel that I can't afford one. What can I do?

The reason I became a business consultant is because Fred Segal mentored me from my early days in business, and it changed my life. I wanted to pay it forward.

What can I learn from a Business Consultant?

1. Your Business Consultant should be a visionary—they need to be able to see the future, not just the here and now.
2. Your Business Consultant will guide you in understanding the big picture by looking at your profit and loss statement. That way, you are making decisions based on knowledge and coming from a place of strength, not from a place of fear.
3. Your Business Consultant will give you timelines to follow. This is key to anticipating the challenges in your current and next phase in business.
4. Your Business Consultant will help you learn how to ask for what you're worth, and clearly see your value. ●

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