

Bobi Leonard

Bobi Leonard's Design Business Success Workshop

"To Ensure the Success of Your Business."

August — December 2006

\$2800 for 8 Weeks (except Holidays)



Yes! Please enroll me in Bobi Leonard's
Design Business Success Workshop
August - December 2006

Name _____

Address _____

City _____ State _____ Zip _____

Home Phone _____ Work Phone _____

Cell Phone _____ Email _____

Enclose check for _____ total course fee or charge my

Visa M/C Amex

Account # _____

Expiration Date _____

Signature _____

For More Information:

Call 310-403-2308 Fax 310-230-7615

www.BobiLeonard.com

email: Bobi@BobiLeonard.com

Course location — Pacific Design Center

THE COURSE FEE IS NON-REFUNDABLE

Topics

- Fine tune the Right business for you
- Create a mission statement you will love
- Create a Winning Business Plan
- Location, Location, Location
- Establish alliances with the right people
- Make money while you sleep
- Put together a press kit
- How to get free press, PR and advertising
- How and where to get clients

Benefits

- Avoid mistakes that make businesses fail
- Get powerful proven mentoring
- Obtain contracts for clients & vendors
- Find the best sources and wholesalers
- Financial clarity from start to finish
- Expert guest speakers

Testimonials

"Working with Bobi as my mentor was the main factor I credit with my success as a designer; her focus and energy helped me become the successful person I always thought I could be." — Jo Dance

"Bobi has enabled us to re-think our business and make it more profitable. Having her is like having "personal trainer" for workouts — anyone who is serious about excelling should do it!"

— Beverly Best and Marnie St. Regis

"I wish I had taken this workshop years ago. Bobi's been an inspiration, helping me to rethink how to run my business to make it more profitable. And, I've gotten invaluable support from all the workshop members."

— Sandy Weinstock